

Professional Photo Slideshows

Creative Expressions specializes in turning your memorable photos, memorabilia, videos, and music into a fantastic, creative slideshow design that you will cherish and pass on from generation to generation. The possibilities for an original slideshow to celebrate your special events are endless. Through your DVD photo slideshow (*Digital slideshows are available as well in mp4 and other formats*), the integrity of your memories is preserved for you and your loved ones to enjoy for a lifetime.

Creative Expressions will work with each client to provide a unique, personalized slideshow to capture the events and/or memories of a lifetime. Your satisfaction is guaranteed, and you will receive individual attention throughout the production process. Each show will be uploaded for web viewing prior to finalization to ensure you are 100% satisfied with your production.

Along with your final DVD copy(ies), you can receive the video file in a format to place on your website, YouTube, Facebook, or other social websites to share videos. The cost for this is an additional \$12.00 if you are choosing DVD and digital formats. If you post your video file on YouTube, Facebook, Instagram, etc., the original music will need to be removed and replaced with royalty free music.

About Our Pricing Guidelines

Several factors determine the overall cost of a DVD slideshow, but there are three main things: (1) the number of photos you have, (2) which effects package you want, and (3) the completion date of the project.

Number of Photos: Currently, we can accept up to 300 images. The cost is based on the total number of photos/images you send us.

Scanning Photos: If you need scanning services, the price is \$.90 per scanned photo (up to 8"x10"; with basic editing), or other material. Other material can include mementos such as a child's artwork, memorabilia, graduation certificates, family heirlooms, etc. (almost anything that can be scanned can be utilized in your slide show). You will receive a copy of the scanned photos on a CD.

Effects Package: There are three different DVD/Digital slideshow packages to meet your needs: Value, Premium and Elite. Make your custom slideshow on DVD (or digital) as simple or sophisticated as you want. The main difference between the packages is the effects. Short sample videos of each package are available.

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- **Completion Date:** Typical lead-time minimums for most projects is 7-9 business days from the time your materials are received. Expedited charges will apply if there are less than 10 business days from the time materials are received to the time the DVDs have to ship. The charge for expedited turn-around depends on the package selected, the complexity of the project, and the actual turnaround time required.
- **Music:** Music is included for each package up to a certain number of songs. The number of songs included depends on the number of photos you have. The chart on the pricing page indicates how many songs are included for the number of photos. You can have more songs than are included, but they would be at additional cost of \$2.70 per song.
 - Copyright laws regarding music are tough and are enforced. Creative Expressions only obtains music legally and requires that customers do the same. If you provide us with the music, we can accept and use only legally purchased CDs/downloads. No home burned music CDs or files will be accepted. All music you send us will be returned to you when the slideshow is completed.
 - When we provide the music, we purchase the music only from legal, legitimate internet sites. The cost for each song we purchase is \$2.70. Any music purchased for you to use on your slideshow will be deleted from our library after the slideshow is complete. We also use royalty-free music when available and appropriate.
- **Private Usage:** Our slideshows are created for private use only. We send them to you with the understanding that they are for private use only. You will not charge a fee for people to view them and they will not be duplication or used for any other purpose other than for the customers' private use.
- **Preview Service:** Please note that one (1) on-line preview upload is included with all packages. That preview can be viewed as many times as you want. If changes are made after the first preview, additional previews can be setup for \$9.00 for each upload.
- **Captions on Photos:** Captions are short phrases (usually 1-5 words) that are added to a photo, like a name or date. A certain number of captions on photos are included with each package. Up to approximately 6% of the photos can have captions at no charge. You can have as many captions as you want, but if more than 6% of photos have captions, that would be at additional cost of \$3.00 per caption. For example, if you had 200 photos in your project, 12 captions would be included. Any more than 12 would be an additional cost.
- **Adding Video Clips** (Premium and Elite packages only): Video clips no longer than two (2) minutes each can be added to your DVD video. We can handle most formats. **Important:** \$21.00 per clip assumes that you provide the clip, not the entire tape or video. If significant editing is required on clips, additional charges may apply. Please let us know between which images the video(s) should be placed.

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- **Adding Audio or Sound Clips (Premium and Elite packages only):** Audio or sound clips no longer than two (2) minutes each can be added to your movie. The preferred format is mp3, but we can convert most formats. Please let us know over which images the audio(s) should be placed. **Important: \$15.00 per clip assumes that you provide the clip, not the entire tape, video, CD. If significant editing is required on clips, or if extensive timing coordination between the audio and the photos is required (like for a script), additional charges may apply.**
- **Custom Testimonial/Text Slides (Premium and Elite packages only):** Specially designed slides with testimonials, special messages or other text with special effects. See a demo of a sample text slide. The base cost is \$12.00 per slide. Pricing increases as the complexity of the slide increases.
- **Photo Enhancement and Restoration (Elite package only):** Basic photo enhancements such as cropping and red-eye removal, are included on all images. Additional enhancements such as color exposure, contrast, correction of minor surface flaws, removal of minor unwanted objects and sharpening are available for the Elite package only. The base cost is \$9.00 per image. Pricing increases as the complexity of the image increases.
- **Narration/Voiceover (Elite package only):** Adding narration/voice over to the slideshow is possible. Either you can provide a pre-narrated piece (mp3 format) or we can do it. We use professional voiceover artists. Details to be determined.
- **Rush Orders:** Typical lead time minimums for most projects is 7-9 business days from the time your materials are received. Materials sent after production of the slideshow has begun, will extend the lead time. Expedited charges will apply if there are less than 10 business days from the time materials are received to the time the DVDs have to ship.
 - The charge for expedited turn-around depends on the package selected, the complexity of the project and the actual turn-around time required. Projects with a 24-hour turn-around time will be more expensive than a project with a 5-day turn-around. Generally, prices listed are minimums and can be higher depending on the project, situation and timing:
 - **Minimum Rush Charges**
 - \$45 - Value package
 - \$60 - Premium package
 - \$75 - Elite package

Please note that rush charges are only to produce the video. Expedited shipping (FedEx/UPS/US Post Office) is an additional cost.

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- **Continuous Loop DVD:** We can format your DVD to play continuously. When the show is complete, it automatically starts again from the beginning. It will continue to play until you stop it. These are good for any type of event (i.e. birthday, rehearsal dinner, memorial services). The additional cost is \$15.00 per slideshow.
- **Additional DVDs & Photo CDs:** Additional copies of the DVD and/or photo CD can be ordered. If they are produced and shipped at the same time as the original order, DVDs are \$15.00 each and photo CDs are \$9.00 each. If they are ordered after the completion and shipment of the original order, DVDs are \$24 each and photo CDs are \$18 each, plus tax and shipping.
- **Additional Formatting/Storage Options:** We can produce a high-definition video file (in mp4 format) to play your DVD slideshow on your mobile device (i.e. smart phone, tablet, etc.). We can provide the HD video file two different ways:
 1. We would email you a download link for the video file. Once you receive the email with the link, you download the file onto your computer. Once you have the actual video file, you can do whatever you want with the file (\$21.00).
 2. We would put the video file on a flash/thumb drive and ship the flash drive back to you along with your original materials. Again, once you have the actual video file, you can do whatever you want with the file (\$21.00).
- **Webpage For Your Video:** We can also setup a webpage for your video. With the webpage, the video can be watched on any device, anytime, anywhere, as long as you have internet access or Wi-Fi.
 - Your video file is stored on our web server for one (1) year from the completion date of slideshow production (unless you tell us in writing to remove it prior to the end of the one year).
 - Once the webpage is setup, we send you a link to the video that you can save for future viewing and/or share it with others. The webpage can be viewed on any supported and updated web browser such as Google Chrome, Microsoft Edge (previously called Internet Explorer), Firefox, or Safari. A year long web page is \$45.00.
- **Expedited Shipping:** Normal shipping is set up using Priority Mail from the Post Office, which typically is 2-3 days, but that is not guaranteed. Expedited and guaranteed shipping options are available through several companies like the Post Office (Express Mail), FedEx and/or UPS, including First Overnight, Overnight, 2nd day, and Saturday delivery. Additional charges will apply for these expedited services.